



HealthCare Access Maryland's Speaker Series brings together leading health experts with community and business leaders for engaging conversations on issues impacting the health of our communities. The Speaker Series offers our supporters the opportunity to gather, connect, and gain insights into effective health and wellness practices.

The 2021-2022 Speaker Series will focus on the [State of Health Care in Maryland](#), including challenges, innovations, and future opportunities to create a more equitable health system. The 4-part series will address timely health issues from key perspectives, including clinicians, health systems, community providers and advocates.

The Speaker Series will also raise critical funds that allow HealthCare Access Maryland to serve more than 100,000 Marylanders each year through connection to health insurance coverage and care.

ABOUT HCAM

HealthCare Access Maryland is making Maryland healthier by connecting residents to insurance and care, educating the community about healthier living, and advocating a more equitable health care system.

JOIN US

Your partnership strengthens our work. We invite you to become a Speaker Series Sponsor. Sponsorship opportunities include recognition in promotional communications, during each program, and on our website.

For more information and to confirm your organization's sponsorship, please contact Director of Development & Major Giving, Caitlin Mulrine, at cmulrine@hcamaryland.org.



SPONSORSHIP OPPORTUNITIES

Series Sponsorships

Partnership on all 4 Events in the State of Health Care Series

PRESENTING SPONSOR - \$10,000 (1 Available)

- Recognition on all series promotional communications, including social media, email, and registration page
- Ten (10) tickets per event
- 4 dedicated posts on all HCAM social media platforms recognizing company/organization as Presenting Sponsor
- Acknowledged as partner on HCAM website year-round
- Acknowledged in 2022 Annual Report
- Prominent logo on landing page following events with summary and webinar recording
- Opportunity to offer welcome or feature company/organization introduction video at each program
- Recognition during all series programs
- Invitation to exclusive executive roundtable networking event led by HCAM CEO
- Company feature in "Partner Spotlight" blog post

CHAMPION - \$5,000

- Recognition on all series promotional communications, including social media, email, and registration page
- Five (5) tickets per event
- Acknowledged as partner on HCAM website year-round
- Logo on landing page following events with summary and webinar recording
- Recognition during all series programs
- Invitation to exclusive executive roundtable networking event led by HCAM CEO
- Company feature in "Partner Spotlight" blog post

ADVOCATE - \$3,000

- Recognition on all series promotional communications, including social media, email, and registration page
- Three (3) tickets per event
- Acknowledged as partner on HCAM website year-round
- Listed on landing page following events with summary and webinar recording
- Recognition during all series programs

Individual Event Sponsorships

Partners may select to support (1) event in the State of Health Care Series

CONNECTOR - \$1,000

- Recognition on all promotional communications for single event, including social media and email
- Three (3) tickets to individual sponsored event
- Acknowledged as partner on HCAM website year-round
- Listed on landing page following events with summary and webinar recording
- Recognition during event program

SUPPORTER - \$500

- Recognition on all promotional communications for single event, including social media and email
- Two (2) tickets to individual sponsored event
- Listed on landing page following event with summary and webinar recording
- Recognition during event program