

#### **Our Mission**

HealthCare Access Maryland is making Maryland healthier by connecting residents to insurance and care, educating the community about healthier living, and advocating for a more equitable healthcare system.

#### **Our Vision**

We envision Maryland as a place where all people have equal access to health care and where there are no disparities in health outcomes based on income or race.

## Our Vision for Diversity, Equity, and Inclusion

To be regarded as a leader in equitable access to healthcare through policy and practices, and a workplace whose culture promotes diversity, values its team, and fosters inclusion.



# Join the HCAM BOARD OF DIRECTORS

#### What is the board member committment?

The Board of Directors is the governing body of the organization and is responsible for managing the business and sustainability of HCAM. The expected commitment and role of a board member includes:

- Provide organizational leadership and strategic direction
- Ensure programming adheres to and achieves HCAM's mission
- Oversee financial sustainability, including the adoption of operating budget and supporting fund development initiatives
- Attend 5 board meetings and a retreat annually
- Participate in a board committee
- Promote HCAM to new public and private partners
- Make a personally meaningful annual contribution

Board terms are 2 years, with the ability to serve 2 consecutive terms.

#### How do I share my interest?

To learn more about opportunities to serve on the Board of Directors and express your interest, please contact HCAM's CEO, Traci Kodeck at tkodeck@hcamaryland.org.



The HCAM Board of Directors is your opportunity to work with other purpose-driven community and business leaders to share your leadership, experience, and relationships toward a worthy vision that changes lives and families for the better. We need your help to continue our efforts to ensure that every person in Maryland has equal access to healthcare regardless of their circumstances.

James Janicki Chair, HCAM Board of Directors

#### 2021 Board of Directors

James Janicki, Chair | 3i Diagnostics, Inc. Greg P. Currey, Esq., Vice-Chair | Luchansky Law Lori Raggio, MBA, PHR, SHRM-CP, Secretary | Inspire Greatness Coaching and Consulting, LLC. Fred Cooper, Treasurer | Window Nation

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Stephanie Brown, PMP | So Others Might Eat
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Loren Farquhar | Consultant
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Cheryl Jones | CommunicateHealth
Alan Kaplan, MD, MBA | Washington, D.C. VA Medical
Center

Norma Norris | Chesapeake Healthcare Planning Sung W. Park, CFA | Brown Advisory Leslie Lyles Smith | MedStar Family Choice - D.C. Amanda Verner Thompson | Matrix Capital Markets Group

Nico Washington | The Agnes Irwin School

#### **Executive Leadership**

Traci Kodeck, MPH - CEO Lynell Medley - Vice President, Programs Elsie Goodwin - Vice President, Operations & IT Lisa Schaefer, SHRM-CP - Vice President, HR

### **About HCAM**

HealthCare Access Maryland (HCAM) is a 501(c)3 nonprofit organization founded in 1997 to assist with the Medicaid transition to a managed care model. Our program model uniquely combines two core functions. First, we connect individuals to health insurance coverage through Medicaid and the Maryland Health Benefit Exchange. Second, HCAM provides care coordination services to support individuals in navigating the complex healthcare system and address social needs that are essential to becoming healthier. Our programs reach residents throughout the state of Maryland.

HCAM is led by a committed Board of Directors and a team of 270+ employees. Programs are supported by public and private grants, as well as corporate and individual charitable contributions.

#### **By the Numbers**

- Over 100,000 Maryland residents connected to insurance and care each year
- \$18 million operating budget
- 20+ funding sources
- 270+ employees
- 25 years of serving Maryland residents

