



The 2022-2023 Speaker Series will focus on the core of HealthCare Access Maryland's mission: **Making Maryland Healthier.**

In this 3-part series, Maryland leaders and decision-makers will join **HCAM's CEO, Traci Kodeck**, for one-on-one conversations about the issues affecting the health of our communities. Featured speakers will discuss what makes a community healthy, and the strategies and solutions being implemented to improve the health and well-being of every Marylander.

HCAM's Speaker Series offers our supporters and partners the opportunity to connect and discuss important health issues impacting our communities and state. The Speaker Series additionally raises critical funds that allow HCAM to advance our mission of making Maryland healthier by connecting community members to insurance and care.

About HCAM

HCAM is making Maryland healthier by connecting residents to insurance and care, educating the community about healthier living, and advocating a more equitable health care system.

Join Us!

Become a sponsor. Your partnership strengthens our work. Sponsorship opportunities include recognition in promotional communications, during each program, and on our website.

For more information and to confirm your organization's sponsorship, please contact Director of Development & Major Giving, Caitlin Mulrine, at cmulrine@hcamaryland.org.

Sponsorship Opportunities

Series Sponsorships:

Partnership on all three events in the *Making Maryland Healthier Series*.
Events will take place between November 2022 and June 2023.

PRESENTING SPONSOR - \$10,000 (1 Available)

- Recognition on all series promotional communications, including social media, email, and registration page
- 3 dedicated posts on all HCAM social media platforms recognizing company/organization as Presenting Sponsor
- Acknowledged as partner on HCAM website year-round
- Acknowledged in 2023 Annual Report
- Prominent logo (linked to company website) on landing page following events with summary and recording
- Opportunity to offer welcome or feature company/organization introduction video at each program
- Recognition during all series programs
- Invitation to exclusive executive roundtable networking event led by HCAM CEO
- Company feature in “Partner Spotlight” blog post

CONNECTOR- \$5,000

- Recognition on all series promotional communications, including social media, email, and registration page
- Acknowledged as partner on HCAM website year-round
- Logo (linked to company website) on landing page following events with summary and recording
- Recognition during all series programs
- Invitation to exclusive executive roundtable networking event led by HCAM CEO
- Company feature in “Partner Spotlight” blog post

ADVOCATE - \$3,000

- Recognition on all series promotional communications, including social media, email, and registration page
- Acknowledged as partner on HCAM website year-round
- Logo (linked to company website) on landing page following events with summary and recording
- Recognition during all series programs

Take Your Support Further

Custom sponsorship packages for the *Speaker Series* and *5K For the Health of It!* are available.
Support HCAM's mission and reach an engaged, community-oriented audience throughout the year.

\$10,000

Receive the recognition & benefits as a Speaker Series *Connector* sponsor and 5K For the Health of It! *Trailblazer* sponsor. Plus, HCAM will host a 5K kick-off event for your team and feature your company in 3 social media posts!

(\$11K value)

\$7,500

Receive the recognition and benefits as a Speaker Series *Advocate* sponsor and 5K For the Health of It! *Trailblazer* sponsor. Plus, your company will be featured in a Partner Spotlight blog post!

(\$8K+ value)

\$5,000

Receive the recognition and benefits as a Speaker Series *Advocate* sponsor and a 5K For the Health of It! *Sprinter* sponsor. Plus, your company will be featured in a Partner Spotlight blog post!

(\$5,500+ value)

The 5K For the Health of It! will be held Saturday, April 29th, 2023 at West Shore Park in Baltimore, MD. For more information on the 5K and sponsorship benefits, [click here to view the 2023 sponsorship package](#).