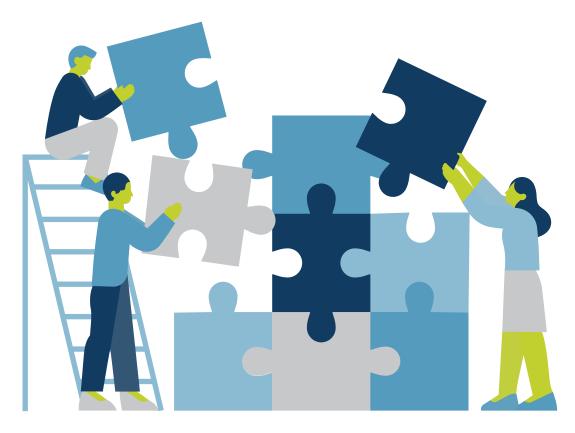


# **BUILDING LEADERS**

FOR A

# HEALTHIER COMMUNITY

**2023 ANNUAL REPORT** 



# CEO MESSAGE



For over 25 years strong, HealthCare Access Maryland (HCAM) has been working to create healthier communities and to end disparities in healthcare. The success of our organization lies in the passionate and caring team members who work to ensure every Marylander has an equal opportunity to be healthy. Our team members are drivers of change in the community, and they continue to positively transform the healthcare system in our state.

HCAM has made a commitment to our team members to intentionally invest in and support their growth as leaders.

Community Health Workers are an integral part of our team. These team members are trusted members of the community who facilitate access to care and supportive resources and educate the community about health issues. Prior to the COVID-19 pandemic, HCAM supported over 35 team members to apply for certification as Community Health Workers by the Maryland Department of Health based on their years of experience and demonstration of core competencies. HCAM continues to support and invest in team members to complete Community Health Worker training programs and achieve their certification.

In FY '23, HCAM was fortunate to receive a grant from the Annie E. Casey Foundation to support management training. Facilitated by CSR Communications, our 40-person mid-management team convened for training on navigating difficult conversations, empowering one-on-one meetings, and transitioning from peer to manager.

HCAM is committed to promoting staff from within to management positions and wants to ensure that staff receive ongoing support in the early stages of their managerial experience. For our leaders, whether in formal or informal roles, we recognize the importance of ongoing professional development to strengthen their skills and knowledge of best practices. HCAM continues to encourage team members to participate in community training and leadership program opportunities.

I recall my initial years at HCAM serving as a perinatal family planning liaison/ombudsman. Two staff, who have since stayed with the organization for over 20 years, were pivotal in my understanding of the foundations of Medicaid benefits and ombudsman services. HCAM has 12 team members that celebrate over 20 years with the organization in FY '23. These leaders exemplify our organization's unwavering commitment to the health of our community.

HCAM's leaders are embedded in the community - meeting clients where they are - through outreach, home visits, and delivering cribs to families, HCAM's leaders attend coalition meetings, advocacy events, and network with businesses to share our mission. Our leaders are determined and dedicated to making a difference in the lives of the clients they serve.

I am proud to work with such an exceptional team of over 200 leaders that are dedicated change makers.

Traci Kodek, MPH

h, O. S

CEO

# BUILDING LEADERSHIP

"When we lost our coverage at work, we had no idea what to do. A Navigator from HCAM helped us so much. We felt lost and having someone guide us through what was available made all the difference. My family is so grateful."

ELIZABETH R.

CONNECTOR CLIENT

"B'more for Healthy Babies has counted on HCAM as the linchpin for coordinating with and linking pregnant people and their families with supportive services such as home visits and resources like free cribs for the last fifteen years. Through the care coordination network, more than 4,000 individuals are connected into the maternal and child health safety net annually. HCAM has pregnancy and postpartum engagement navigators housed in various hubs in neighborhoods with high infant mortality whose job it is to navigate families to much needed resources. From our analyses, if a pregnant person receives care coordination, their infant is 2.6 times more likely to have a first birthday – what more evidence do we need to underscore the necessary and excellent work of HCAM?"

#### **REBECCA DINEEN**

ASSISTANT COMMISSIONER, BUREAU OF MATERNAL AND CHILD HEALTH AT THE BALTIMORE CITY HEALTH DEPARTMENT

"Building healthier communities requires hard work over a sustained period of time. HCAM's long-standing commitment to providing care for, and with, the most vulnerable populations in Maryland had me hooked from day one. The organization intuitively understands the value of incremental wins as it works toward creating a healthier Maryland for years to come."

ALAN KAPLAN

HCAM BOARD CHAIR

"As a helping professional for over 23 years, I can say with confidence that HCAM has been a consistent collaborator with me and the organizations I support for many years. HCAM's presence and support in our community is instrumental to improving population health. They are true thought leaders and advocates in the community, partnering with community organizations to strengthen the community in collaboration and care. We are very appreciative of the partnership with HCAM's responsiveness, professionalism, compassion, and care of the community."

**SHANEESE KESS-LEWIS** 

ADMINISTRATIVE DIRECTOR OF CLINICAL SERVICES AND COMMUNITY ENGAGEMENT. TIME ORGANIZATION

"At HCAM, I am constantly inspired by the caliber of leadership around me. Each leader showcases unparalleled compassion, social responsibility, and a person-centered mindset. Their unwavering dedication to our clients, staff, and stakeholders truly exemplifies our collective mission: forging a path toward a healthier, more equitable Maryland."

JOE POINDEXTER
HCAM STAFF

"What can I say about an organization that works hard to ensure that 'our babies' are matched with the right people? As a provider, I am so grateful for all the work that HCAM's Making All the Children Healthy (MATCH) program provides, essentially being attorneys, detectives, and counselors to children that do not have anyone else to fight for them. Woodlawn Pediatrics enjoys working with the MATCH Program and looks forward to more years of continued success!"

GINGER POTTS
WOODLAWN PEDIATRICS

"I began my employment with HCAM in 2015 as a Care Coordination Associate and currently serve as the Program Manager for our Here2Help Hotline. While at HCAM, I have been afforded academic opportunities, mentorship, and ongoing training to advance and develop as a strategic thinker. I have been able to align with internal and external partners to advance HCAM's mission of making Marylanders healthier, ultimately providing access to individuals to address social determinants of health and advocate for a more equitable healthcare system."

JACQUELINE ELLIS
HCAM STAFF

"HealthCare Access Maryland is more than just a healthcare organization; they are true leaders in our state. Their dedication to building leaders in the communities they serve and paving the way for a healthier Maryland is unparalleled. Their tireless efforts and unwavering commitment to improving access to healthcare have transformed innumerable lives. They lead with compassion and by example, inspiring others to join their mission and positively impact our state's health and well-being, which is why I served as a board member for this great organization. HCAM is a beacon of hope and a shining example of what it means to be a leader for a healthier Maryland."

**IVAN J. BATES** 

STATE'S ATTORNEY FOR BALTIMORE CITY

"Healthcare is changing rapidly, and we need strong leaders to guide us through this transformative time. As we work together to create a healthier Maryland, HCAM's dedication to building healthcare leadership will help to ensure that we can take care of people in our communities both now and in the future."

**NEIL MELTZER** 

PRESIDENT AND CEO, LIFEBRIDGE HEALTH







HealthCare Access Maryland (HCAM) works to improve health and health equity in Maryland in two ways. First, we help individuals and families enroll in affordable health coverage. Additionally, we work one-on-one with them to remove the barriers they face to accessing the care and services they and their families need to live healthy lives. Our programs are diverse in what they do and who they serve but are united by HCAM's devotion to making access to health care and healthy living equitable for all Marylanders, especially those who face the biggest hurdles to getting the care they need.

TOTAL

HCAM's programs are broken down into two categories:

# **HEALTH INSURANCE**

HealthCare Access Maryland partners with the Maryland Department of Health and Maryland Health Connection to help Marylanders enroll in health insurance.

### CONNECTOR PROGRAM

HCAM's Connector program provides enrollment assistance and outreach services on behalf of Maryland Health Connection in the Central Region (Baltimore City, Baltimore County, and Anne Arundel County) and the Modified Service Area (Howard County, Carrol County, and Frederick County).



19,733 Outreach Encounters



**316 Outreach Events** 

## **ELIGIBILITY**

HCAM's Eligibility department serves as the Medicaid Unit for the Baltimore City Health Department to assist Baltimore community members with applying for Medicaid health coverage. This department facilitates essential healthcare coverage for a significant number of pregnant and post-partum individuals, newborns, children, and families in need, contributing to improved healthcare access for the community.



Provided assistance to 14,628 individuals

## RETURNING CITIZENS HEALTHLINK

HCAM's Returning Citizens HealthLink (RCHL) program serves justice-involved individuals in their reentry to the community by assisting with Medicaid enrollment prior to release. The RCHL program also connects clients to resources and community-based services meeting their health and social needs as they transition to life in the community.



Enrolled 4,160 justice-involved individuals in Medicaid

# **POPULATION HEALTH**

### **CARE COORDINATION**

HCAM's Care Coordination program provides short-term care coordination services for Baltimore City residents to ensure the understanding, navigation, and utilization of their Maryland Medicaid insurance benefits, provide client advocacy for access to care and provide linkage to community resources to address health disparities aligned with the improvement of health outcomes of vulnerable populations.



**Completed 8,300 referrals from Medicaid providers** 



Reached 2,716 households

## **COMPLEX CARE & SOCIAL NEEDS**

The Complex Care & Social Needs department works with individuals who need assistance with behavioral health and social need challenges. We provide care coordination and navigation services in community settings, including hospital emergency departments, correctional facilities, and recovery treatment centers, to address our clients' identified social determinants of health needs and, ultimately, empower them for a positive outcome.

Programming includes support to those in substance use recovery through our **Recovery** Care Services program, connecting individuals to behavioral health services with the Here2Help Hotline, identifying and addressing social determinants of health through screening in the Accountable Health Communities and transitional support to returning citizens through the **Returning Citizens Community Connections** program.



Connected 1,683 community members to care and supportive resources

#### MATCH

Making All The Children Healthy (MATCH) is a program funded by the Baltimore City Department of Social Services with the primary responsibilities of medical assistance access and care coordination of all the health care (physical, behavioral and dental) for each child in out-of-home care.



Served 1,970 youth in out-of-home care

# CONNECTOR OUTREACH



During FY '23, the Connector team members participated in **316** outreach events, connecting with

19,733

community members.

The Connector team, in partnership with the Maryland Health Benefit Exchange, deepened their focus on outreaching to designated meta-areas, communities with historically high rates of uninsured and under-insured people. In FY '23, HCAM's Connector program served three meta-areas: Sandtown-Winchester in West Baltimore City, Dundalk in Baltimore County, and West Annapolis in Anne Arundel County.

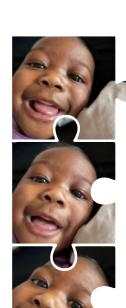
As part of our goal to embed ourselves within these three communities and increase access to insurance and care for its residents, HCAM established ConnectorCare sites in each community. ConnectorCare sites are partnerships with community-based organizations in the meta-area, which provide space to be present in the community, engage with its residents, and provide education and free, in-person enrollment assistance. Our ConnectorCare site partnerships with New Song Community Learning Center, Dundalk Renaissance, and Center for Help have allowed us to become a known and trusted community resource in these communities.



# CARE COORDINATION



During FY '23, HCAM's Care Coordination programs reached over 2,700 families.



# **MATERNAL HEALTH OUTCOMES**

The Maternal Health Outcomes (MHO) program kicked off its programming on July 1, 2022, and has received funding for two years from the Maryland Community Health Resources Commission (MCHRC). This program was developed in response to the Maryland Health Department's expansion of Medicaid coverage for new mothers, which extends coverage to twelve months post-partum.

The MHO program aspires to improve access to primary care physicians to Medicaid-Eligible, post-partum patients that have delivered at Mercy Medical Center. These individuals must also be living in Baltimore City, and experiencing hypertension, pre-eclampsia and/or diabetes. A key intervention of the program addresses social determinants of health (non-medical factors that influence health outcomes) related to community participants and connects them to community-based resources that have a focus on health and social needs.

Our MHO team staff, made up of two Community Health Workers and one Program Manager, has a background in public health and maternal child health, and is extremely invested in this work to help Baltimore City mothers. The program's very first client, Dai'Jeira, shared her experience working with the MHO team, the program, and HCAM.

"I have loved every moment working with this program.
I was nervous after having my baby girl, and they helped
me in every way possible. They helped me with getting
transportation to my appointments, scheduling my
appointments for therapy, insurance, mother classes, and
more. I would suggest that every new mother, or even
current mothers, enroll in this program. They care about
you and your family, and they treat you like family here."

# **SAFE SLEEP**

The Safe Sleep program at HCAM provides safe sleep and family planning education to Baltimore families. HCAM's Safe Sleep coordinators assess the needs of the family and make referrals to health providers and community-based resources. For eligible families, the program also provides a portable crib, ensuring a safe place for babies to sleep.

HCAM's Safe Sleep team visited the home of Spanish-speaking new mother, Sandra, to teach safe sleep practices and set-up a Pack 'n Play.

Beyond safe sleep education and crib assistance, the Safe Sleep team identified a potential opportunity for Sandra to access Medicaid for her baby. Our team took the time to convey vital information in both English and Spanish, clarifying the options available to Sandra through Medicaid based on her immigration status. The team equipped Sandra with essential information and guided her to apply for free Medicaid coverage through various accessible channels.

Sandra's sincere gratitude for HCAM's Safe Sleep program and services was evident as she mentioned that without our assistance, she didn't know where she would have found help.

This heartwarming success story underscores our team's unwavering dedication to safeguarding the well-being of mothers, birth parents, and babies. We remain steadfast in providing safe sleep education and facilitating access to essential healthcare services, regardless of immigration status, ensuring that every family receives the care they deserve.

\*Name changed to protect client privacy







# COMPLEX CARE & SOCIAL NEEDS

## **ACCOUNTABLE HEALTH COMMUNITIES**



The AHC program successfully enrolled 921 participants during FY '23.

Since April 2017, HCAM has worked in partnership with the Baltimore City Health Department to implement Accountable Health Communities, a 5-year program addressing the crucial link between healthcare and social factors impacting health outcomes. The AHC program's implementation period concluded in April 2023.

## Housing Connections to Improve Health

While attending a re-entry fair in Baltimore City in October 2022 on behalf of HCAM, Community Health Worker, Todd, engaged and screened Marty\*, an individual focusing on his journey as an ex-offender.

Marty, a 63-year-old man, who was residing in a homeless shelter, had a goal of locating affordable housing. Todd developed a working relationship with Marty, providing the necessary steps toward a realistic housing plan. Todd guided Marty on obtaining documents such as a birth certificate, state-issued ID, and a social security card and documenting his housing history to lay the groundwork for housing pre-application completions and submissions.

In addition to helping Marty with the housing process, Todd facilitated access to cable services and arranged a referral to Friendly Loving Opportunities for potential free furniture and services to address food insecurity. Todd was pivotal in assisting Marty with the process of obtaining affordable housing, successfully transitioning from the homeless shelter to an apartment building and enjoying stability in the community.

\*Name changed to protect client privacy

## **RETURNING CITIZENS COMMUNITY CONNECTIONS**



The RCCC team served a total of **364** Returning Citizens, ensuring **100%** of those served were connected to Medicaid prior to release.

# Community Connections: Drew's Story

Drew\*, who was returning to the community after his arrest for assault, was connected with HCAM's Returning Citizens Community Connections (RCCC) program for help obtaining his GED and employment.

During the time that Drew and Michael, one of HCAM's Community Health Workers, were building a rapport, Drew acknowledged that he struggled with his mental health, alcohol misuse, and needed more positive men in his life.

Drew reached out to Michael for assistance after he was involved in a domestic dispute at his home, and he requested assistance with locating emergency housing. Michael assessed the situation and observed that Drew had been drinking. Because of this, Michael collaborated with Drew to identify a recovery facility where he agreed to relocate to for a few weeks before going back to his partner.

While at the recovery facility, Drew remained consistent with mental health services and began attending a substance use program for alcohol misuse. Michael assisted Drew with enrollment in a GED program and attended court with Drew at which time, he was found not guilty. Drew shared that he was very appreciative for all the programs that were provided to him and still calls to this day just to check in.

\*Name changed to protect client privacy

# NEW LEADERSHIP **SPOTLIGHT**



In November 2022, HCAM welcomed **Tamika Duppins** to its leadership team as the Director of Complex Care & Social Needs.

Tamika holds her MS in Human Services Administration/Counseling from Coppin State University and is currently pursuing a PhD in Human Services in Nonprofit Leadership. With nearly 15 years of nonprofit experience, Tamika has worked in direct service to clients, program management, and Human Resources.

Tamika has worked with populations experiencing complex health needs, including youth involved in the juvenile justice system, adults with mental health diagnosis, individuals experiencing homelessness, and individuals with chronic medical challenges. While Tamika has a wide range of experience in the nonprofit sector, her passions are race, equity and inclusion, performance management, and professional development.

# **NEW LEADERSHIP SPOTLIGHT**



During FY '23, HCAM's MATCH program had a transition amongst its leadership team. HCAM was thrilled to announce the promotion of **Janelle Olaibi** to the Director of MATCH. Janelle, a long-time HCAM staff member with the Care Coordination Program, began her career with HCAM in March of 2014 as a Program Manager with the Care Coordination Program.

Janelle is a Licensed Certified Clinical Social Worker. She has worked in the public and private sector providing Clinical Social Work services in Maryland for over 20 years. She has worked with children, families, and new public health professionals as an agent of support and guidance. Janelle has experience in specialty areas of child welfare, maternal and child health assessment, program management, professional development, and strategic implementation of care coordination services in the non-profit sector. Her professional experience has made her an invaluable member of the Baltimore City Child Fatality Review Board for over eight years.

# Making All The Children Healthy

During FY '23, HCAM's MATCH program served nearly

children/youth in out of home care.

Each of the children and families our team works with requires our staff to help with access to medical assistance and care coordination of all health care:



**Behavioral** 



**Physical** 



**Dental** 

has worked closely with Marie\*, a five-year-old with out-of-home placement since birth, for several years. Marie had a history of respiratory medical concerns and needed a sleep study. During

Cynetria, one of HCAM's RN Nurse Medical Case Manager Supervisors,

the time Marie was experiencing respiratory medical concerns, she was also cleared to move out of Maryland with a relative, however she was not medically cleared to fly. Her preliminary sleep study report showed she had severe obstructive sleep apnea and needed further evaluation.

Cynetria participated in an emergency team meeting and strongly advocated for the Baltimore City Department of Social Services to place Marie's safety first due to the medical conditions she was experiencing. Marie did not leave the state and was able to receive two procedures related to her medical condition, follow ups with an ENT specialist, and several sleep studies to come up with a solution to the problems she was experiencing.

Towards the end of 2022, Marie's medical condition had improved greatly, and she was cleared for travel by her medical provider, however, she never moved out of Maryland. Marie's caregiver at the time decided to officially adopt her in 2023. Our team was thrilled to have been able to work with Marie, to advocate for her health and connect her with the care and attention she needed.

\*Name changed to protect client privacy







# **LEADERSHIP**IN THE COMMUNITY

One of the key foundations of HealthCare Access Maryland (HCAM) is our presence in the community. In all that we do, our staff members work together to ensure our community members receive the care they need, when they need it.

Our team knows that having a presence in the community speaks to our dedication to making Maryland healthier. Embedding our team members across the community at different outreach events is important to who we are as an organization, as we know it is critical to meet our community members where they are, breaking down any barriers that could potentially stand in the way of individuals as they access resources and the care they need.

Over the last fiscal year, it was even more important to be present and accessible to our community as COVID-19 had limited our outreach efforts in previous years. HCAM made it a priority during FY '23 to change the trajectory of our work and get back to our community roots. Our team members across several programs spent countless hours in the community at resource fairs, community celebrations, health and wellness initiatives, and enrollment events, all with two goals in mind – improving health and advancing health equity in Maryland.











# BUILDING LEADERS WITHIN

# **OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION**

# Diversity, Equity, & Inclusion (DEI) is at the forefront of everything we do at HCAM.

This was the ambitious statement HCAM used in our Summer 2022 blog post focused on the agency's unwavering commitment to upholding DEI as one of its major pillars and core values. The progress made in FY '23 shows that the foundation our HCAM team built to invest in our shared vision of DEI was not just a good-faith effort, but an impactful one strengthened by intention, action, and care. Thanks to the work of our dedicated DEI Committee members, leaders, staff, partners, and the Director of Training, Equity, and Inclusion (TEI), we are excited to share some of the noteworthy accomplishments that have allowed us to make HCAM a braver place and safer space for all.



### **DEI Cultural Agility Leader Series Training (2022)**

In collaboration with our trusted partners at ADR Vantage, a second cohort of around 20 leaders took part in five training/discussion sessions and learned enhanced methods to support their team members and the community using DEI best practices



#### **Gender & Sexuality Training (2022)**

All 200+ HCAM team members took part in ADR Vantage's Gender & Sexuality training session to increase their awareness of social determinants of health and health disparities connected to gender, sexuality, and the greater LGBTQIA+ community



## Intrapreneurs Influence Labs (2023)

Four of HCAM's leaders who serve as key stakeholders in many agency and program initiatives took part in CSR Communication's enlightening series of labs and discussions to strengthen their roles as change agents within the agency



Creation of HCAM's Communication Guidelines & Top 10 Best Practices for Inclusion Infographic in collaboration with ADR Vantage



# Facilitation of four DiversiTEAs (open forums for staff) including:

- Just Jay: A Transgender Journey (speaker Mx. Jay Stilipec)
- We Walk with Harriet Find the Harriet in You (speaker Linda Harris)
- Agents of Change Advocacy & Allyship (speaker Phillip Alexander Downie)
- Flavors of Freedom: HCAM's Virtual Juneteenth Cookout (speakers Dr. Shaunna Gold & Judy Oyedele)



Launch of first-ever DEI Committee Retreat to connect and plan initiatives in alignment with HCAM's DEI Strategic Plan



Joshua Morris, Director of Training, Equity, and Inclusion, honored as one of Baltimore Business Journal's 2023 Leaders in Diversity

# **New Hire Mentor Program**

HealthCare Access Maryland's New Hire Mentor Program (NHMP) was founded in early 2022 to ensure the smooth, rapid, and efficient acclimation and orientation of new staff members. The goals of the program are to provide professional development opportunities for staff members, promote staff unity and teamwork, and allow for cross departmental collaboration and learning. The NHMP pairs seasoned staff members with incoming new hires in a mentor/mentee pair. Mentors meet with their mentee over the mentee's first eight weeks of employment to connect and support their orientation and learning about HCAM's mission and services.

# During FY '23, 62 new hires were paired with a mentor

"I was very excited to hear I would be paired with an HCAM staff member to help navigate my onboarding because I had never experienced this in my previous places of employment. My mentor went above and beyond to explain to me the culture and must know information as a new hire. Our meetings were a great contribution to my

> onboarding experience, as my mentor was a resource for me, particularly for questions that related to professional experience and organizational differences in departments. Having a mentor made me feel very welcome in my new role."



HCAM Staff Member and Mentee



# A COMMITTED STAFF

# **Staff Milestones - 25<sup>th</sup> Anniversaries**



## **GERALDINE TIMBERS**

Medicaid Representative III, Eligibility

"My 25 years at HCAM have been rewarding as I've been blessed with another family which has been very supportive. We've supported each other through many fun and sad experiences, both personal and professional. Working at HCAM has allowed me the opportunity to meet and assist individuals from all walks of life. Bringing smiles and many sighs of relief to their lives, which is the biggest reward."



# **NICHOLE PINDER-BEY**

Medicaid Representative III, Eligibility

"I have really enjoyed helping to provide consumers with health insurance during my 25 years of service at HCAM. I've met great co-workers and have made life-long friends. I couldn't have asked for a better team than the Eligibility unit and a better agency than HCAM to work for."



## **CHERINA STEVENSON**

Lead Pregnancy Engagement Specialist, CCP Maternal Child Health Division

"During my 25+ years of service at HCAM I have worn many hats all in one of the agency's core programs, the Care Coordination Program! I love helping others even more when I know I made a difference for them! All my work at CCP involved helping those in the community and networking. Charity starts from home and HCAM is my home! I have gained so many work-life relationships with my peers, including making long-term friendships. CCP is one of many departments at HCAM but the overarching themes that HCAM always comes back to is growth and family."

# INAUGURAL LYNELL MEDLEY LEADERSHIP AWARD





Lynell Medley, RN, spent 26 years dedicated to HealthCare Access Maryland's mission and values. She started as a Nurse Ombudsman at the organization's founding in 1997, when our name was Baltimore HealthCare Access. Lynell continued to rise in her leadership responsibilities over her tenure, ultimately serving as Vice President, Programs. Lynell's character and servant leadership was palpable and continued to be recognized by the positive impact she has made on the many team members that she touched throughout her tenure with HCAM. Lynell transitioned out of HCAM in February of 2023 as she moved back to her home state of New York.

With Lynell's departure, HCAM's leadership team developed an award named in her honor. The annual Lynell Medley Leadership Award celebrates Lynell Medley's 26-year commitment to HealthCare Access Maryland. Each year, HCAM's leadership team will collaboratively select a person who exemplifies outstanding servant leadership



qualities. The inaugural award was given out in June 2023 during HCAM's annual Staff Appreciation Week, and the first recipient was Elsie Goodwin, BBA, HCAM's VP of Operations & IT!

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It's a profound honor to be the inaugural recipient of the Lynell R. Medley Servant Leadership Award, reflecting Lynell's invaluable impact on my journey of growth and one who I admire personally and professionally. Through a career full of diverse experiences, I've held onto kindness and gratitude, and I'm deeply inspired by my HCAM team's unwavering passion and dedication to improving the health of Maryland.

Elsie Goodwin, BBA

# 5K For the Health of It!

HCAM's 2nd annual 5K took place on Saturday, April 29th, 2023, at West Shore Park in downtown Baltimore. This family-friendly event brings together community members and supporters for a fun-filled morning of walking, running, and socializing, all while supporting HCAM's services in the community. The main goals of the 5K For the Health of It! are to raise awareness of HCAM's vital mission to make Maryland healthier and raise critical funds to support our programs.

To help grow the event during its second year, we established a 14 member 5K Committee made up of staff, board and community members, corporate sponsors, and volunteers that focused on expanding reach and enhancing the event experience.

As part of the enhanced post-race experience, we were thrilled to welcome vendors such as Pure Raw Juice, Sparkplug Coffee Truck, Hon's Honey, Michelle's Granola, Waverly Pretzel Company, CareFirst, and Live Chair to share their local products and services with our community. New this year was also our "Mission Mile", a stretch along the course that shared fun facts and statistics about HCAM, and shared ways to get involved in our mission.



# COMMUNITY FUNDRAISING

# **Rosalie's Fund**

Making Maryland Healthier, One Person at a Time



Rosalie's Fund is a client assistance fund that was established on Giving Tuesday in November 2022. Through generous donations from community supporters and corporate partners, HealthCare Access Maryland can now

go above and beyond traditional healthcare services to help our clients access the care they need.

Rosalie's Fund supports clients with tangible resources to improve their health and wellbeing, including transportation to medical appointments, utility payment assistance, providing baby care and safety supplies and assisting clients to obtain vital documents. Rosalie's Fund covers essential resources that are not covered by insurance or other grant-funded services.

Rosalie's Fund is named in memory of Rosalie Hypolite, a dedicated HCAM staff member who supported clients in the Eligibility program for 20 years. Rosalie served clients with her warmth and compassion, helping them to access health insurance and community resources. Rosalie's Fund honors her memory by continuing to give back to HCAM's clients and ensuring their needs are met.

We are grateful to the founding supporters and partners who provided contributions in support of our clients' wellness.

# **Speaker Series**



The core of HealthCare Access Maryland's mission is to Make Maryland Healthier. Our 2022-2023 Speaker Series was dedicated to bringing our community together for discussions about what makes a community healthy, and the strategies and solutions being implemented across the state to improve the health of every Marylander.

In this three-part virtual series, we discussed urgent health issues impacting the state including the intersections between public health and the criminal justice system, accessibility of mental health care, workforce development, and the role of education in improving health outcomes.

Our esteemed featured speakers included Ivan Bates, Baltimore City State's Attorney, Jayne Miller, Broadcast Journalist, and Dr. Jay Perman, Chancellor of the University System of Maryland.

The Making Maryland Healthier Speaker Series was generously supported by TriBridge Partners and Window Nation.

All Speaker Series events are recorded and can be viewed at hcamaryland.org.

# **Executive Women's Networking Event**



In April 2023, HealthCare Access Mayland (HCAM) held its first-ever Executive Women's Networking event. Hosted at Bull House Winery in Parkton, MD, and sponsored by TriBridge Partners, Dinkel Business Development, and Kaiser Permanente, a group of local women executives and business owners gathered for a wine tasting, seasonal culinary experience by Lemon & Herbs' personal chef Ayshe Bauer, and networking. The event provided an opportunity for business and community leaders to gather, make new professional connections, and learn about HCAM's vital work in the community.



# **FUNDERS**

# **Public Funders**

(contracts and grants)

Anne Arundel County Health Department
Baltimore City Department of Social Services
Baltimore City Health Department
Baltimore County Health Department

Behavioral Health System Baltimore
Maryland Community Health Resource Commission
Maryland Department of Housing and Community
Development

Maryland Governor's Office of Crime Prevention, Youth and Victim Services Maryland Health Benefit Exchange Yes Care

# **5K Individual Donors**

Jake Ahlquist
Natalie Aiello
Chelsea Arthur
Jerri Artis
Dr. Robert Atlas
Vick Atwal
Vivek Bahl
Nora Bakes
Lily Ballengee
Lisa Bari
Paris Barnes
Maria Barrington
Richa Bhatnagar

Tonya Brown
Ellen Cann
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Gurdeep Chhabra
Melinda Cipriano
Dan Colombo

Dan Colombo
Ashley Conger
Kristen Costello
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Joshua Morris Caitlin Mulrine Denise Mulrine Michelle Murdock Latasha Murphy Nancy Murphy Donna Nagy Kathryn Nash Chelsea Nelson Rashmi Newatia Norma Norris Kelly O'Hara Rvan O'Doherty Carline Ohamuo

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# BOARD OF DIRECTORS \*New board member in FY '23

The Board of Directors provides strategic direction and guidance to advance HealthCare Access Maryland's mission. The Board of Directors is comprised of dedicated business and community leaders representing a range of industries, including healthcare, finance, law, and higher education.

# **Officers**

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# **Tim Hearn**

"HCAM's mission to improve access to Medicaid coverage and health care providers is one of the most important accomplishments that contributes to improving patient safety, quality of care, and fiscal improvements within our state's health care system. By participating as a board member at HCAM, it is uplifting to learn of all the innovative methods being implemented by the HCAM leaders and team members."



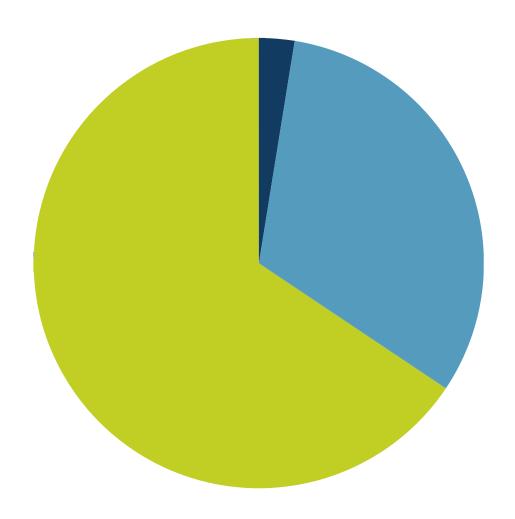


# **Thomas Kim**

"I am thrilled to rejoin HCAM's board! Through my affiliation with Mercy Medical Center, I understand our shared goals in addressing the challenges of accessing health care, keeping our communities safe and healthy, and providing new and expectant mothers the resources they need to thrive. I look forward to working and collaborating with a very talented and diverse board and engaging with Traci and her amazing staff."

# FINANCIALS

July 1, 2022-June 30, 2023 (audited financial statement)



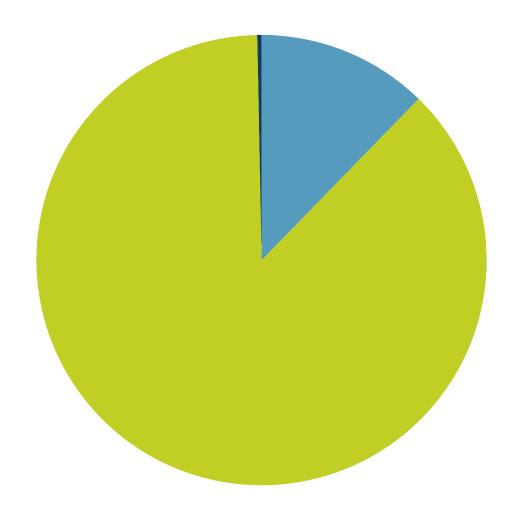
# Revenue

Contributions: \$467,215

Contracts: \$5,838,598

Grants: \$12,034,070

Total: \$18,339,883



# **Expenses**

Fundraising: \$58,139

G&A: \$2,309,454

Program: \$16,422,404

Total: \$18,789,997

# TOGETHER, WE CAN MAKE MARYLAND HEALTHIER

Our mission is vital to the future of Maryland. Your partnership and support makes a difference.



# **GIVE**

Make a charitable donation, or set-up monthly giving. 100% of your contribution supports the individuals and communities we serve.



# **ATTEND**

an upcoming "Network for the Health of It!" event and be part of the conversation about issues affecting the health of our communities and solutions to improve the well-being of every Marylander.



# **PARTNER**

with us. Join our team of corporate partners to make an impact through event sponsorship opportunities.



# SUPPORT ROSALIE'S FUND

Rosalie's Fund provides key resources to help HCAM's clients overcome barriers to care. Directly support our clients by making a gift to Rosalie's Fund.



# **RUN (OR WALK!)**

with HCAM in the 3rd annual 5K For the Health of It! in April 2024. Your participation brings awareness to HCAM's mission and raises funds to support our programs.



# **FOLLOW**

us on Facebook, Twitter, LinkedIn, or Instagram to stay up-to-date with our latest news and upcoming events.

Learn more about the impact of giving to HealthCare Access Maryland, and ways to support our mission at www.healthcareaccessmaryland.org/make-a-difference.