



## Our Mission

HealthCare Access Maryland is making Maryland healthier by connecting residents to insurance and care, educating the community about healthier living, and advocating for a more equitable healthcare system.

## Our Vision

We envision Maryland as a place where all people have equal access to health care and where there are no disparities in health outcomes based on income or race.

## Our Vision for Diversity, Equity, and Inclusion

To be regarded as a leader in equitable access to healthcare through policy and practices, and a workplace whose culture promotes diversity, values its team, and fosters inclusion.



@HCAMaryland



/HealthCare Access Maryland

[www.hcamaryland.org](http://www.hcamaryland.org)

# Join the HCAM BOARD OF DIRECTORS

## What is the board member commitment?

The Board of Directors is the governing body of the organization and is responsible for managing the business and sustainability of HCAM. The expected commitment and role of a board member includes:

- Provide organizational leadership and strategic direction
- Ensure programming adheres to and achieves HCAM's mission
- Oversee financial sustainability, including the adoption of operating budget and supporting fund development initiatives
- Attend five board meetings and a retreat annually
- Participate in a board committee
- Promote HCAM to new public and private partners
- Make a personally meaningful annual contribution

Board terms are two years, with the ability to serve two consecutive terms.

## How do I share my interest?

To learn more about opportunities to serve on the Board of Directors and express your interest, please contact HCAM's CEO, Traci Kodeck at [tkodeck@hcamaryland.org](mailto:tkodeck@hcamaryland.org).



Joining the HCAM Board of Directors is one of those rare win-win-win opportunities. Contribute meaningfully to important work in the community, collaborate with some of Maryland healthcare's best and brightest leaders, and get a front row seat to innovation that is actually making a day-to-day difference in the lives of Marylanders.

**Dr. Alan Kaplan**  
Chair, HCAM Board of Directors

## 2025 Board of Directors

Alan Kaplan, MD, MBA, Chair | Alleviate Care  
Cheryl Jones, Vice-Chair | Erickson Senior Living  
Thomas Kim, Treasurer | Mercy Medical Center  
Peter Wertheimer, Secretary | Pearl Meyer

Kim Baxter | Victor Capital Partners  
Don D'Aquila | SimsRx  
Matt Falcao | Ascension St. Agnes Hospital  
Theresa Forget | Johns Hopkins Howard County Medical Center  
Rivka Friedman | Morgan Health  
Kim Langenhahn | Independent Consultant  
Pamela Lawrence | Annie E. Casey Foundation  
Lauren Mullin | Offit Kurman, P.A.  
Leila Nowroozi | Independent Consultant  
Michael Oliveira | Intellegi  
KerriLaine Prunella | Independent Consultant  
Maggie Smith | University of Maryland Medical System  
Shamont Snowden | Frederick Health  
Tamiko L. Stanley | Elite Executive Strategies

## Executive Leadership

Traci Kodeck, MPH - CEO  
Bret Minarik - Chief Financial Officer  
Elsie Goodwin - Chief Operating Officer  
Kimberly Lyles - VP, Population Health  
Caitlin Mulrine - VP, Development and Strategic Partnerships  
Joseph Poindexter - VP, Experience

# About HCAM

HealthCare Access Maryland (HCAM) is a 501(c)3 nonprofit organization that works to improve health and advance health equity. We help individuals and families to enroll in affordable health coverage through Medicaid and Private Health Plans. And we work with our clients one-on-one to assist them in navigating the healthcare system and address the barriers they face to accessing the care and services they need. Based in downtown Baltimore, our programs reach residents throughout the state of Maryland.

HCAM is led by a committed Board of Directors and a team of 220+ employees. Programs are supported by public and private grants, as well as corporate and individual charitable contributions.

## By the Numbers

- Over 60,000 Maryland residents connected to insurance and care in FY24
- \$20 million operating budget
- 20+ funding sources
- 220+ employees
- 28 years of serving Maryland residents